

Paddle the May, Sponsor/Donation/Vendor Information

Thanks for your interest in joining us as a sponsor for this exciting Premier Paddle Race Event here in the Lowcountry! This will be our premier paddle competition held right here in Bluffton. It is going to be a fun and exciting event! The race will be held at the Bluffton Oyster Factory Park on the May River on Saturday, June 17th.

A little about Stand and Paddle and our Premier Paddle the May Race:

Since taking up paddle boarding and taking over Stand and Paddle here in Bluffton a handful of years ago now, I have had a vision of holding a local race right here on the May River for novice to advanced athletes of all ages, including youth, of various paddle crafts. This includes stand up paddle board (SUP), prone paddle board, kayak, surfski, and OC (outrigger canoe). My long-term vision is for this to become an annual multi-day event full of water and paddling fun, activities, and more! This year, we are aiming for 50-75 racers to participate. We will be a part of the Southern Stoke Paddle Series as well. There will be local racers as well as individuals and groups coming from out town.

Proceeds:

A portion of race proceeds will be donated to the Boys and Girls Club of the Lowcountry as well as put into the development of the Youth and Teen SUP Program at Stand and Paddle by Fusion Fit. We launched this program in 2022 with a mission to get kids and teens active and outdoors, educate them about our waterways and water safety, and get them involved in SUP and paddling. Funds and donations may also help us with racer goodie bags, prizes/awards, and race day necessities such as race bouys. A portion of all donations will be tax deductible.

Tentative Event Schedule:

Friday Afternoon --

- racer registration and packet pick-up will be from 2 - 7 pm.
- There may be a pre-race party/social at a location TBD.

Saturday Morning --

- Event and Vendor set up at 6 am
- Check-in starts at 7 am
- The races usually begin between 8 and 9.
- The event will include three race courses; a long & short distance, and 1-mile fun race.
- Throughout the day, door prizes and raffle drawings will be given.
- The Awards Party will begin around midday, once all races have commenced, and lunch and beverages have been served.

Sponsorship/Donations –

Sponsors may choose from one of the options below and/or another means of donation or participation (ie “custom package options”). Each sponsor will have a vendor spot on the day of the race at the Bluffton Oyster Factory Park on the east side, and can offer services and merchandise. All Sponsors will get their logo on the race shirts*.

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A few options for sponsorship:

Platinum Sponsor, Tier 1 - \$250

Gold Sponsor, Tier 2 - \$100

Custom Sponsorship Packages are also available**

*****If you would prefer to be a sponsor and donate a higher or lower amount***

Some examples of potential donations or sponsored items may include local items, products, sample products, coupons, certificates, cash donations, cash prizes for winners, custom designed/crafted prizes for winners, raffle items/prizes, etc. Donations such as items/merchandise or services for Racer goodie bags, raffles, awards/trophies, prizes, etc may also be made and are greatly appreciated.

Tier 1 & 2 sponsors will receive a free race entry. *Deadline to guarantee Sponsor logo is printed on shirts is April 15th.

Feel free to call/message with questions 630-300-8289 or send an email.

Thank you for your support,
Rachel Cantore, Race Director,
Owner Stand and Paddle by Fusion Fit
StandandpaddleSUP@gmail.com

Race Event Links: www.standandpaddle.com/paddle-the-may
www.paddleguru.com/races/paddlethemay